



Business Finance: cashflow & debt management

Meeting Days, Times, Location: [EVERY MONDAY and WEDNESDAY FOR 6 CONSECUTIVE WEEKS, 1.5 HOUR per session, ONLINE]

Semester: [1], Year: [1]

Units: [3], Section(s): [TBD]

Instructor information

Name	Susan Truong, OD
Contact Info	Dr.Susan@Beyondyour2020vision.com, 18132150866
Office location	Tampa, Florida, USA
Office hours	9-5 Monday-Friday Eastern Standard Time

TA Information [If applicable]

TA name	N/A
TA Contact Info	N/A
Office location	N/A
Office hours	N/A

Course Description

- The course will allow the students to better understand how to increase their cashflow and minimize their debts, personally, but especially professionally, in order to grow and increase profitability in their practice (business).

Learning Objectives

After completing the course, students will

- Better differentiate between gross and net incomes
- Learn how and where to increase cashflow and profitability
- Learn how and where to decrease debts
- Better differentiate between assets and liabilities
- Master their financial decisions based on logic and not emotions

Learning Resources

- How Money Works, Stop being a Sucker, 2019, by Tom Mathews (Author) & Steve Siebold (Author)
- Rich Dad, Poor Dad, 2011, Plata Publishing, Robert Kiyosaki (Author)
- Hacking Finance, 2018, by George Antone (Author)

Assessments

The final course grade will be calculated using the following categories:

Assessment	Percentage of Final Grade
25 Points Midterm Exam	25%
25 Points Final Exam	25%
30 Points Final Project	30%
20 Points Weekly Assignments	20%

- A. Midterm and Final exams will be 25 multiple choice questions
- B. Final Project will be a 10-20 page paper specifying how and where the student can increase cashflow and decrease debts in their own practice (business).

Students will be assigned the following final letter grades, based on calculations coming from the course assessment section.

Grade	Percentage Interval
A	90-100 Points
B	80-89 Points
C	70-79 Points
F	<70 Points

