

Susan Truong, OD, PA  
S&S Optometric Group  
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Work Experience:

Beyond 20/20 Vision, CEO & Founder, Brandon, FL, June 2018 - present

\*international speaker, life and business coaching, inspiring and reminding people to wake up, to stop sleepwalking through life. Life is too short. Make the decision to be the CEO of your life today so that you can start living into your vision. Right here and right now. 20/20 may be defined as “perfect vision” in my exam room, but perfect in life is way beyond 20/20 vision.

\*Sight is a function of your eyes. Vision is a function of your heart.

The Purposeful Mind, Founder, Brandon, FL, June 2015 – June 2018

\*motivational speaking and life coaching; inspiring others to change their lives by changing the way they think. Your actions follow your thoughts. Train the mind and the body will follow. It is all about your mindset.

S & S Optometric Group, President, Brandon, FL, January 2005 – present

\*enhancing patients’ quality of life by improving their sight and eye health.

\*our practice consisted of 5 locations, 3 have been sold; we currently operate with 2.

CooperVision, Consultant, USA, June 2017 - June 2019

\*SME (subject matter expert) and meeting facilitator on topics ranging from contact lenses technology to how to comfortably present new products and ideas to patients.

Bausch & Lomb, Consultant, USA, January 2009 – January 2013

\*SME and meeting facilitator on various subject matters ranging from new products to practice management insights.

\*traveled with the area sales representatives to network with fellow optometrists.

Walesby Vision Center, Associate Optometrist, Tampa, FL, March 2001 – December 2004

\*provided quality eye care with a special concentration in pediatrics, developmental vision and vision therapy.

\*also contributed to the development and implementation of various business strategies to increase practice profitability and staffing proficiency.

LASIKPlus, Optometric Assistant, Tampa, FL, October 2000 – March 2001

\*provided pre-operative and post-operative patient care.

Plantation General Hospital, Clinical Laboratory Medical Technologist, Plantation, FL, January 1997 – October 2000

\*processed laboratory specimens in hematology, chemistry, and toxicology.

Brandon Hospital, Clinical Laboratory Medical Technologist, Brandon, FL, January 1995 – July 1996

\*processed laboratory specimens in hematology, chemistry, toxicology and microbiology.

All Children's Hospital, Immuno-Parameters Laboratory, Research Assistant, St. Petersburg, FL, January 1994 – December 1994

\*HIV research: monitored viral loads of newborns of HIV-positive mothers.

\*performed ELISA, Western Blot, and PCR procedures.

Shriners Hospital, Research Assistant, Tampa, FL, January 1993 – December 1993

\*contributed to the Human Genomic Mapping project by gathering data utilizing protein chemistry and molecular genetics methodologies.

Bausch & Lomb, Collagen R&D, Research Assistant, Tampa, FL, January 1992 – December 1992

\*isolated collagen from porcine sclera and assisted with the development of bio-absorbable bandage from that collagen for the delivery of various ocular medications.

Shriners Hospital, Nursing Assistant, Tampa, FL, January 1988 – December 1991

\*assisted in patient care and their activities of daily living.

Education:

Doctor of Optometry, Nova Southeastern University, Fort Lauderdale, FL, USA, August 1996 – May 2000

Bachelor of Science in Biology, University of South Florida, Tampa, FL, USA, August 1986 – May 1990

Languages:

English - advanced proficiency

Vietnamese – advanced proficiency

Laotian – advanced proficiency

Spanish – intermediate proficiency

Thai – intermediate proficiency

French - intermediate proficiency

Other:

Mentoring recent optometry school graduates and ‘new’ optometrists (been in practice 7 years or less) in different areas such as finance, building confidence, effective communications and leadership skills, just to name a few.

Mentoring a student who is working on her Masters in Organizational Leadership, October 2020 - present.

Mentoring pre-optometry students from University of South Florida and University of Tampa, January 2009 – present.

Served on the Board of Directors for Prevent Blindness Florida, 2010 – 2011.